

AmericasCupRace.com

OWN IT AND OWN THE STATUS!

\$499,000

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AmericasCupRace.com Domain Prospectus 2026

FIRM PURCHASE PRICE

\$499,000

Domain asset only. Transaction subject to customary verification, escrow and transfer documentation.

A premium sports, sailing and luxury-market digital asset.

Category-direct .com

Single-owner history

Global activation potential

SELLER

Firztly.com

Domain seller since 1997. AmericasCupRace.com was registered in 1998 and has remained under a single owner, according to seller-provided records.

CONTACT

Direct acquisition contact

firztlyceo@gmail.com

WhatsApp +1 352-406-7103

ASSET THESIS

Own the exact audience phrase

Memorable event-language construction for media, sponsorship, tickets, hospitality, travel, publishing, merchandise and brand-protection use cases.

STATUS

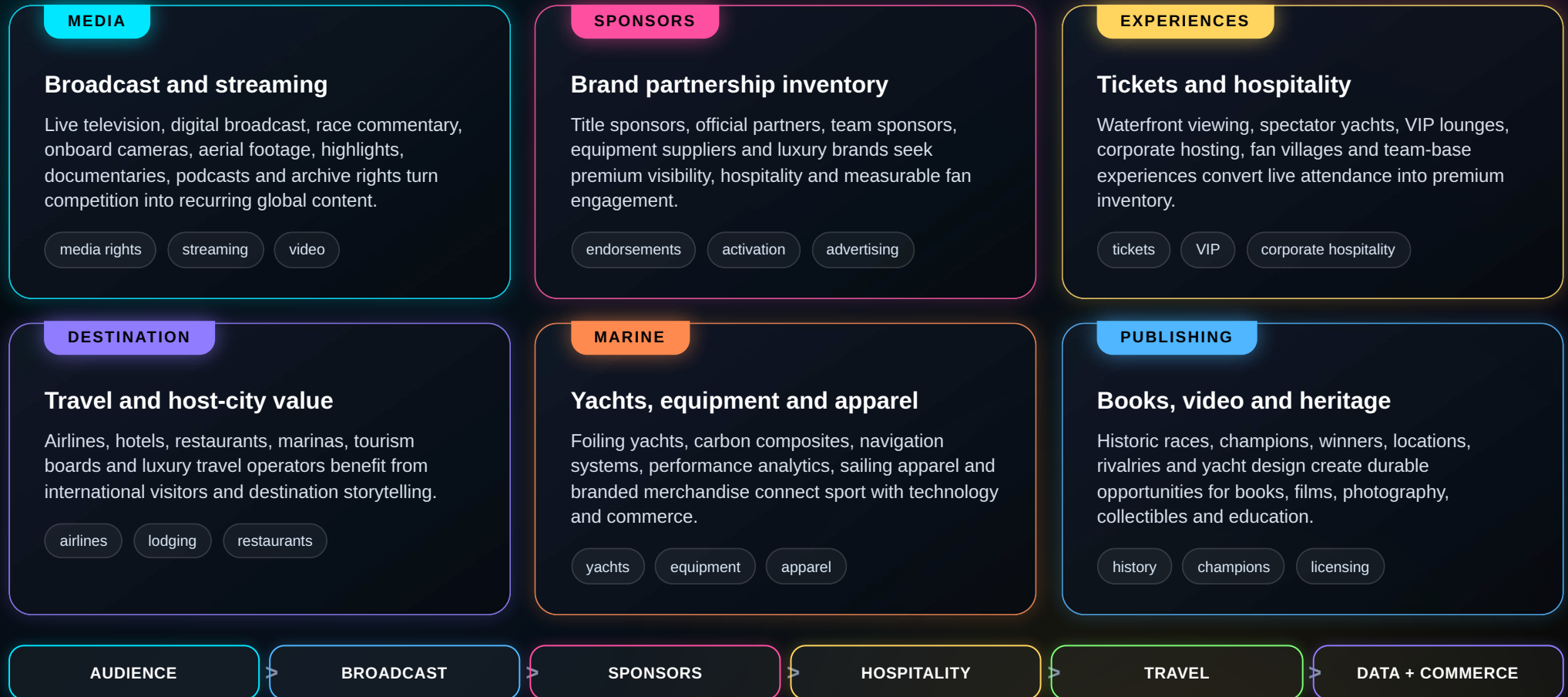
Available for acquisition

Immediate strategic review is invited from rights holders, sponsors, media groups, luxury brands, travel platforms and portfolio investors.

Important independence disclaimer. This prospectus concerns only the domain name AmericasCupRace.com. It does not transfer or imply rights in any third-party trademark, event, logo, broadcast, content or official designation. The seller is not represented here as affiliated with or endorsed by the America's Cup organizers, teams, yacht clubs, sponsors or trademark owners. Any purchaser should obtain independent trademark, legal, tax, accounting and technical advice before acquisition or use.

Elite sport operates as a global attention, media and experience economy.

The America's Cup sits at the intersection of competitive sailing, high-performance engineering, luxury, tourism and live international media. The official event describes the Cup as the oldest trophy in international sport, dating to 1851. That heritage supports a broad commercial ecosystem extending far beyond the racecourse.



The strongest buyer is an organization that can convert category ownership into attention, protection or commerce.

PRIMARY BUYER

Rights holder, event operator or official ecosystem participant

A party with existing sailing, media, hospitality, destination or sponsorship assets can integrate the domain immediately and reduce brand leakage.

CORPORATE TRIGGER

A major campaign creates urgency

Host-city selection, sponsorship signing, broadcast launch, hospitality sales, ticket release, documentary production or brand migration can trigger acquisition.

PRIORITY ACQUIRER SET

Organizations with the clearest strategic fit



Event and rights organizations

Official information, fan journeys, ticketing, hospitality and controlled redirects.



Broadcasters and sports media

News, schedules, video, commentary, archives, newsletters and audience data.



Luxury and marine sponsors

Brand activation across yachts, watches, autos, apparel, technology and finance.



Travel and destination platforms

Airlines, lodging, restaurants, marinas, charters and host-city guides.



Digital-asset investors

Strategic resale, leasing, joint venture or portfolio positioning, subject to legal review.

ECONOMIC BUYER

Executive ownership spans functions

CEO, CMO, Chief Digital Officer, Corporate Development, Brand Protection, General Counsel and CFO may each recognize a different source of value.

BOARD RATIONALE

Scarcity plus exclusion

The decision is not only what the domain can earn. It is also what competitors, unauthorized publishers or opportunistic intermediaries cannot control once it is owned.

INTEGRATION THESIS

One asset, multiple operating models

Use as a direct campaign address, redirect, editorial property, sponsorship marketplace, ticket and travel portal, luxury-yachting content brand, archive, lead-generation platform or defensive digital asset.

media hub

sponsor activation

ticketing

travel

publishing

brand defense

Long-duration ownership and direct seller access simplify the acquisition story.

SELLER OF RECORD

Firztly.com

Selling domain names since 1997.
AmericasCupRace.com registered in 1998.
Single owner, according to seller-provided records.

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CONTINUITY

Established asset history

A domain held across multiple technology and media cycles offers a different acquisition profile than a recently registered speculative name.

- Registration date represented as 1998
- Single-owner history represented by seller

PORTFOLIO

Seller web properties

Firztly.com
Firztly.us
Firztly.ai

Presented as seller identity and portfolio references.

TRANSACTION

Firm-price process

The purchase price is firm at **\$499,000**. A prudent process can include identity verification, chain-of-title review, registrar confirmation, escrow, purchase agreement and controlled transfer.

WHAT TRANSFERS

The domain name asset

Acquisition concerns the registrant's transferable interest in AmericasCupRace.com. No event rights, trademarks, content libraries, audience, sponsorship contracts or official status are represented as included.

THE COMPETITION

Comparable elite events share recurring winners, global audiences and premium commercial ecosystems.

MOTORSPORT

Formula 1 World Championship

Annual global season with a champion, broadcast rights, technology narratives, luxury sponsors, destination travel and corporate hospitality.

FOOTBALL

UEFA Champions League

Annual trophy competition driven by global media, elite teams, ticketing, sponsorship, merchandise and city-based experiences.

TENNIS

Wimbledon Championships

Heritage, scarcity, celebrity attendance, premium hospitality, apparel, books, film and worldwide broadcast attention.

GOLF

The Masters Tournament

Iconic annual trophy, distinctive location, invitation status, high-value hospitality, merchandise and enduring media narratives.

CYCLING

Tour de France

Annual winner, global television, sponsor visibility, equipment, apparel, host destinations and travel-driven storytelling.

MOTORCYCLES

MotoGP World Championship

International technology competition monetized through rights, manufacturers, sponsors, apparel, equipment and race tourism.

RALLY

World Rally Championship

Annual champion across multiple countries, combining automotive partners, location content, broadcast and experiential travel.

RUGBY

Six Nations Championship

Annual national rivalry with broadcast, sponsorship, ticketing, hospitality, fan travel and a strong historical identity.

HORSE RACING

Dubai World Cup

Elite international racing with luxury positioning, celebrity attendance, travel, hospitality, fashion and global coverage.

SAILING

Sydney Hobart Yacht Race

Annual blue-water race linking marine equipment, weather, yachts, champions, waterfront destinations and broadcast content.

SHARED COMMERCIAL DNA annual sporting event | global audience | champion and winner | live broadcast | sponsors | tickets | hospitality | travel | airlines | hotels | restaurants | equipment | apparel | celebrities | history | merchandise | licensing

2026's top publicly reported domain sales demonstrate the price of scarce, memorable digital identity.

\$1.175M

TOP-10 MEDIAN

9 of 10

ARE .COM DOMAINS

\$502,250

TOP-10 ENTRY THRESHOLD

Jul 19

DATA CUTOFF, 2026

AI.COM

AI.com
\$70,000,000

GetYourDomain.com /
DomainAssets
Reported Feb. 18, 2026

CLUB.COM

Club.com
\$10,000,000

ATM Holdings / Hilco Digital
Reported Apr. 29, 2026

GREEN.COM

Green.com
\$7,500,000

ATM Holdings
Reported May 15, 2026

NAS.COM

NAS.com
\$1,250,000

Lumis
Reported Apr. 29, 2026

BOT.AI

Bot.ai
\$1,200,000

Sedo
Reported Mar. 4, 2026

MIDNIGHT.COM

Midnight.com
\$1,150,000

Sedo
Reported Jan. 7, 2026

HIGHLEVEL.COM

HighLevel.com
\$1,000,000

Private sale
Reported May 15, 2026

DERM.COM

Derm.com
\$825,000

QEIP.com
Reported Jul. 8, 2026

TWIG.COM

Twig.com
\$695,000

Apex Moon
Reported May 15, 2026

TXT.COM

TXT.com
\$502,250

Fruits.co
Reported Apr. 1, 2026

A board-ready acquisition case should separate strategic utility, financial treatment, risk and optionality.

BOARD MEMO LANGUAGE

"Acquire a scarce, memorable .com that can operate as a campaign hub, media property, commercial gateway or defensive brand asset in a globally recognized sports category."

The transaction can be evaluated as a controlled digital-identity purchase rather than a forecast-dependent operating business.

PRICE

\$499,000 firm

Known acquisition cost with no earn-out or operating-company complexity represented.

ASSET CLASS

Transferable intangible

Domain registration rights, subject to title, registrar, contract and legal diligence.

REVENUE OPTIONS

Multiple business models

Advertising, sponsorship, lead generation, content, tickets, travel, affiliates, licensing and commerce.

EXIT OPTIONS

Resale or strategic transfer

Potential future resale, lease or partnership depends on demand, legal position and execution.

MEMORABILITY

High

Readable three-word event phrase in the dominant .com extension.

EXCLUSION VALUE

High

Ownership removes a direct-match phrase from competitors and opportunistic publishers.

COMPETITIVE SET

Broad

Media, sponsors, luxury, marine, travel, ticketing and portfolio buyers can value the asset differently.

INTEGRATION

Flexible

Redirect, standalone site, campaign microsite, content brand or defensive holding.

SUBSTITUTION RISK

Moderate

Shorter official domains, social platforms and search can substitute; exact phrase ownership remains scarce.

TRADE-WORD QUALITY

Strong

Recognized event language plus the action noun "Race" creates intuitive category meaning.

Registrant and chain of title

Trademark and affiliation review

Traffic, backlinks and reputation

Registrar security and transfer lock

Escrow and purchase agreement

Accounting and tax treatment

Tax note - United States. IRS guidance generally requires capitalized costs of acquired Section 197 intangibles to be amortized over 15 years, and an IRS legal memorandum addresses circumstances in which purchased domain names may fall within Section 197. Classification depends on the facts, use and transaction structure. This is not tax advice; purchaser should consult qualified advisors in the applicable jurisdiction.

INVESTMENT CONCLUSION

AmericasCupRace.com combines memorable category language, a long holding history and wide commercial adjacency.

ILLUSTRATIVE STRATEGIC UTILITY

Decision factors, scored for discussion - not valuation

Memorability		92
Exclusion value		88
Activation flexibility		86
Luxury-category fit		84
Near-term liquidity		50

MONETIZATION ADJACENCY

One domain can support multiple operating theses

Media

news, schedules, video

Sponsors

activation, leads, data

Tickets

hospitality, experiences

Travel

airlines, hotels, dining

Content

books, films, archives

Commerce

apparel, gear, yachts

ACQUISITION CONCLUSION

Own the address. Control the opportunity set.

\$499,000

Firm purchase price. The strategic case rests on direct phrase memorability, .com scarcity, exclusion value, multi-channel activation and the ability to hold or deploy the asset across future event cycles.

For decision makers: This prospectus is a focused presentation for CEOs, CFOs, boards, counsel, brand teams and corporate-development leaders. It organizes the buyer thesis, market context, public comparables, risk disclosures and potential integration paths to support an efficient acquisition decision.

- Category-direct, memorable .com construction
- Seller-represented registration history since 1998
- Broad media, sponsorship, travel and commerce adjacency
- Independent use requires trademark and affiliation review

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