

MadeInCuba.com



Invest in Cuban Heritage

Luxury opportunity in paradise

\$499,000



01

A category-defining Cuban commercial address

A memorable .COM built for provenance, culture, discovery and long-horizon opportunity.

THE ASSET



MadeInCuba.com

An exact-match national provenance domain with immediate meaning. It can anchor a platform that showcases, verifies, promotes, sources, books, licenses or sells products, experiences and stories connected with Cuba. Working acquisition price: \$499,000.

TRANSACTION



Direct acquisition

For sale by Firtly.com. A one-time digital asset purchase supported by professional escrow, registrar coordination and independent buyer review.

STRATEGIC FIT



One name, many credible business models

Ideal for a tourism and culture platform, Cuban product marketplace, export and sourcing directory, media property, heritage-commerce brand, licensing platform, diaspora-facing destination or future national initiative - always subject to applicable law.

CONTACT



Start the board-level conversation

Email firtlyceo@gmail.com WhatsApp +1 352-406-7103 Confidential discussions welcomed from qualified corporate, institutional and entrepreneurial buyers.

Two familiar words. One unmistakable country.

The domain compresses the journey from awareness to meaning.

INSTANT CLARITY

The name explains itself

No invented spelling and no explanation required. The phrase immediately signals Cuban origin, authenticity, craftsmanship, culture and national identity.

GLOBAL .COM

Internationally legible

The .COM extension is familiar across markets and devices. It gives the concept a global front door that can serve audiences in Cuba, the Caribbean, the diaspora and the wider world.

COMMERCIAL RANGE

Beyond a single product category

The name can credibly span travel, food, coffee, art, music, design, fashion, cigars, rum, publishing, film, health, education, sourcing, media and national storytelling.

EXCLUSION VALUE

Only one exact address

A competitor can imitate the idea, add words or use another extension. It cannot own the exact MadeInCuba.com identity after this domain is acquired.

Cuba: a globally recognized identity with diverse commercial signals

The domain is valuable because it can sit above sectors, stories and future use cases.

POPULATION

10.94M

Estimated population in 2025 - a national audience plus a substantial global diaspora.

ECONOMY

-1.1%

World Bank-reported real GDP growth for 2024, underscoring the importance of disciplined execution.

COASTLINE STORY

600+

Beaches highlighted by Cuba Travel, supporting a powerful tourism and experience narrative.

GLOBAL RECOGNITION

CUBA

A country name with unusually strong recall in travel, music, heritage, food and premium goods.

MACRO THESIS

The asset is a national brand layer - not a bet on one statistic



Cuba carries global associations across tourism, music, architecture, visual arts, food and beverage, tobacco, sport, education, health, biotechnology and Caribbean identity. MadeInCuba.com can organize these signals into one memorable destination. The near-term operating environment is complex, but the domain is a durable digital asset. A well-capitalized buyer can build selectively, partner carefully, remain regulation-aware and preserve long-term optionality.

A domain broad enough for Cuba's strongest global associations

Start with a focused wedge; retain permission to expand.

TRAVEL + EXPERIENCES

A trusted discovery layer

Destination content, local experiences, heritage routes, events, stays, culinary tourism and travel planning can live under one memorable national address.

CULTURE + MEDIA

Stories with global demand

Music, film, publishing, photography, architecture, dance, visual art and creative talent offer editorial, licensing, commerce and community models.

FOOD + PREMIUM GOODS

Origin people can remember

Coffee, cacao, culinary products, design, craft, tobacco and rum carry strong provenance - with product-specific regulation and rights carefully observed.

SCIENCE + HEALTH

Capability beyond tourism

Cuba is internationally associated with medical training, public health and biotechnology. The domain can support information, events or compliant B2B discovery.

DIASPORA + COMMUNITY

A global audience bridge

A trusted media, directory, marketplace or cultural platform can connect people, stories, services and lawful commerce across borders.

FUTURE MARKET OPTION

Own the address before the window changes

Policy, trade and technology conditions evolve. Domain ownership preserves a scarce identity while the buyer decides when and how to activate it.

Who can unlock the highest strategic value?

The strongest buyer already has audience, distribution, trust, rights or patient capital.

PRIMARY BUYER

Travel, commerce or media platform

Corporate trigger: launch a Cuba vertical, consolidate fragmented content or secure a flagship national identity.
Economic buyer: CEO, Chief Digital Officer, Chief Brand Officer or Head of Marketplace.

STRATEGIC BRAND BUYER

Hospitality, culture or premium-goods group

Corporate trigger: protect provenance, build direct audience relationships, create a portfolio halo or control the umbrella identity above multiple Cuban categories.

ENTREPRENEURIAL BUYER

Well-capitalized startup or roll-up

Integration thesis: begin with high-value content and verified listings, then expand into bookings, commerce, media, memberships, licensing and partnerships.

LONG-HORIZON BUYER

Investor, institution or portfolio operator

Board rationale: acquire a scarce global identity now, preserve competitive exclusion and activate only when the legal, market and operating thesis is ready.

Turn the name into a focused platform - then widen the aperture

A phased build preserves capital while the brand earns trust.

PHASE 1

DISCOVER



High-quality stories, destinations, makers, products, sectors and cultural assets.

PHASE 2

VERIFY



Clear provenance, permissions, quality signals, counterparties and editorial standards.

PHASE 3

ENGAGE



Bookings, leads, memberships, licensing, requests, introductions and lawful transactions.

PHASE 4

SCALE



Media, data, events, partnerships, regional expansion and portfolio extensions.

MONETIZATION

Multiple paths beneath one trusted address



Featured listings, subscriptions, lead generation, booking commissions, advertising, sponsorship, licensing, content, research, events, partnerships and data products can coexist - depending on execution, counterparties and applicable law.

CAPITAL LOGIC

A finite asset inside a larger build



The domain is a one-time acquisition. Its purpose is leverage: faster recognition, stronger memorability, lower naming friction and durable category control.

THE COMPETITION

Many Cuba destinations exist. None owns this exact promise.

Fragmentation validates demand and leaves room for an umbrella brand.

OFFICIAL TOURISM



Strong destination authority

Cuba Travel provides official tourism information, bookings and destination content. It validates global demand for a centralized Cuba experience, but it is focused primarily on travel.

SECTOR BRANDS



Powerful, but category-specific

Major names in tobacco, rum, music, hospitality, art and publishing can dominate their verticals. They do not own the broad Made In Cuba commercial umbrella.

MARKETPLACES + MEDIA



Reach without exact-match control

Global platforms can list Cuban content or products where lawful, but Cuba is a filter, tag or editorial topic - not the permanent category-defining front door.

COMPETITIVE CONCLUSION



Complement, partner or lead

MadeInCuba.com does not need to replace every incumbent. It can own the memorable umbrella identity, direct audiences to trusted partners and build the connective layer between culture, travel, commerce and future opportunity. The defensive value is equally clear: acquisition prevents a competitor from controlling the strongest exact-match .COM for the phrase.

Firztly: legacy domain experience and executive positioning

A curated presentation for serious corporate acquisition decisions.

EXPERIENCE

Buying and selling domains since 1997



Firztly states that its activity began in the early commercial internet era. The focus is on premium names intended for companies seeking wider global presence and category authority.

POSITIONING

Six- and seven-figure focus



Seller-provided positioning emphasizes high-value domains for global companies, founders and decision makers rather than mass-market inventory.

FIRZTLY.COM

Premium .COM showcase

Curated executive domains and direct acquisition conversations.

FIRZTLY.US

U.S. market presence

A complementary seller identity for national and international outreach.

FIRZTLY.AI

Premium .AI marketplace

Commercially valuable names for AI companies, infrastructure, agents, automation and data. Contact: firztlyceo@gmail.com | +1 352-406-7103

2026 top publicly reported domain sales - leaders

Reported through July 19, 2026. Public sales are context, not appraisal guarantees.

2026 SALE #1

AI.com - \$70,000,000

Ultra-short, category-defining technology term; an exceptional outlier.

2026 SALE #2

Club.com - \$10,000,000

Universal community and membership word with global brand range.

2026 SALE #3

Green.com

\$7,500,000 Broad sustainability, finance, energy and consumer resonance.

2026 SALE #4

NAS.com

\$1,250,000 Three-letter .COM scarcity and corporate acronym versatility.

2026 SALE #5

Bot.ai

\$1,200,000 Exact high-demand AI keyword paired with the .AI extension.

2026 top publicly reported domain sales - depth

The \$499,000 working price sits just below the reported top-10 floor.

2026 SALE #6

Midnight.com - \$1,150,000

Memorable dictionary word with entertainment, hospitality and lifestyle range.

2026 SALE #7

HighLevel.com - \$1,000,000

Established phrase with aspirational enterprise and software positioning.

2026 SALE #8

Derm.com

\$825,000 Short medical-category abbreviation with high commercial intent.

2026 SALE #9

Twig.com

\$695,000 Compact dictionary word: easy to remember and flexible to brand.

2026 SALE #10

TXT.com

\$502,250 Three-letter .COM with messaging, media and file-format relevance.

PRICE CONTEXT

MadeInCuba.com - \$499,000

Approximately 42% of the 2026 top-10 median (\$1.175M) and \$3,250 below the #10 reported sale. This is market context, not a formal valuation.

MadeInIran.com: a six-figure country-of-origin transaction

A directly relevant naming structure: MadeIn + country + .COM.

TRANSACTION

UNDISCLOSED SIX FIGURES

A private 2024 sale reported by DNJournal. Firstly identifies the domain as a prior transaction; the exact consideration is intentionally not disclosed in this prospectus.

DIRECT RELEVANCE

The closest structural proof point

MadeInIran.com uses the same country-of-origin construction and demonstrates that a geographically specific Made In .COM can attract a six-figure buyer. The comparison supports category credibility while recognizing that every domain and transaction is unique.

MADEINCUBA ADVANTAGE

Wider global cultural recognition

Cuba has unusually strong international associations across travel, music, architecture, food, premium goods, sport and Caribbean culture - giving the domain multiple activation paths.

SELLER SIGNAL

Experience with the naming pattern

The prior transaction demonstrates familiarity with marketing, negotiation, confidentiality and secure transfer for high-value Made In country domains.

Translate brand power into board-level decision language

The case is strongest when strategy, scarcity and disciplined deployment align.

STRATEGIC JUSTIFICATION

Control the narrative

Own the definitive digital identity for Cuban origin and decide how the category is presented, partnered and expanded.

FINANCIAL RATIONALE

Finite cost, broad option value

A one-time acquisition can support media, commerce, licensing, partnerships, lead generation and future resale - without guaranteeing any of them.

COMPETITIVE ADVANTAGE

Remove the exact match

Ownership prevents a competitor from controlling the strongest intuitive .COM for the phrase Made In Cuba.

MEMORABILITY

Familiar words, immediate recall

Short, exact, easy to say, easy to type and understandable without a campaign explanation.

SUBSTITUTION RISK

Alternatives dilute clarity

Longer names, invented brands and alternate extensions can work - but none offers the same exact phrase plus .COM.

ACCOUNTING + TAX

Treat as an intangible asset

Recognition, useful life, amortization and tax treatment vary by entity, use and jurisdiction. Obtain professional advice before closing.

Price context and decision framing

Use evidence, strategic fit and execution - not hype - to make the call.

PUBLIC SALES CONTEXT

Below the 2026 top-10 median

The working acquisition price is \$499,000. The 2026 top-10 public-sales median is \$1.175 million; the tenth-ranked reported sale is \$502,250. High-end domain sales are heterogeneous, but the data confirms active demand for scarce, memorable names.

2026 REPORTED-SALE BENCHMARKS

MadeInCuba.com		\$499K
TXT.com		\$502K
Top-10 median		\$1.175M

10-YEAR VIEW

\$49,900 per year

Simple annualized framing over ten years, ignoring financing, tax and time value. A budgeting lens, not a value forecast.

20-YEAR VIEW

\$24,950 per year

A longer ownership frame can make the finite acquisition cost small relative to a serious platform, brand or media operation.

ROI DRIVERS

Execution creates the return

Audience, content quality, permissions, partnerships, distribution, trust, conversion and regulatory discipline matter more than the domain alone.

Complexity can be managed without surrendering the opportunity

The right buyer separates domain ownership from the rules governing specific activities.

TRANSACTION PLANNING

Structure the purchase professionally



Verify ownership, buyer and seller identities, payment rails, escrow eligibility, registrar requirements and the legal basis for the transaction before funds move.

USE-CASE REVIEW

The domain is flexible; activities are regulated



Media, travel, payments, imports, exports, licensing, advertising and commerce can trigger different rules depending on jurisdiction, counterparties and product category.

GLOBAL OPTIONALITY

Design for lawful markets and audiences



A buyer can begin with content, directory, media, culture, research or non-transactional discovery, then add commercial functions only where properly authorized.

BOARD VIEW

Compliance protects brand equity



Professional review is not a weakness in the thesis. It is how sophisticated buyers preserve reputation, counterparties, banking access and long-term strategic flexibility.

A simple, secure acquisition

Professional review supports a confident, well-structured transaction.

SECURE TRANSFER

A controlled path to ownership



Confirm seller authority, use professional escrow, coordinate the registrar transfer and place the domain directly into the purchaser's secured account.

IMMEDIATE CONTROL

Operate the asset from day one



After transfer, the purchaser controls the domain, DNS, email architecture, redirects, campaign pages and the timing of any platform launch.

FLEXIBLE ACTIVATION

One address, multiple strategic uses



Deploy a media property, tourism portal, cultural directory, marketplace, sourcing platform or portfolio brand - or hold the name as a protected strategic asset.

EXECUTIVE CLARITY

A defined price and a finite opportunity



The working acquisition price is \$499,000. Ownership removes the exact-match .COM from the open market and gives one buyer lasting control of the identity.

PROFESSIONAL REVIEW

Consult qualified advisers



Before purchasing, complete independent legal, financial, technical, commercial, tax, trademark and regulatory review. Advisers should review ownership, transfer, sanctions, payment, intellectual-property and intended-use implications before closing.

IMPORTANT NOTICE

Decision support, not professional advice

This prospectus is marketing and decision-support material. It is not legal, tax, accounting, regulatory or investment advice, and it makes no guarantee of revenue, resale value or return.

Own the definitive digital identity for Cuban provenance

A rare address with global recognition, competitive exclusion and long-term option value.

THE CONCLUSION



A scarce strategic asset at a finite acquisition price

MadeInCuba.com combines immediate meaning, .COM authority, national identity and commercial range. For a buyer with patient capital, trusted partners and a disciplined operating plan, it can become the front door to Cuban culture, experiences, products, capability and future opportunity. Working acquisition price: \$499,000.

DECISION SUPPORT



Built for the boardroom

This prospectus frames the strategic opportunity, competitive set, public comparables, regulatory context, integration logic and acquisition process. It is not a guarantee of results or a formal appraisal.

CONTACT



Begin a confidential discussion

Email firztlyceo@gmail.com WhatsApp +1 352-406-7103 Seller [Firztly.com](https://firztly.com)

NEXT STEP



Secure the name. Define the vision.

Confirm interest, complete independent review, agree transaction terms, fund professional escrow and transfer MadeInCuba.com into the purchaser's account.

Sources, methodology and important limitations

Current through July 28, 2026 unless a source period is stated.

MARKET + DEMOGRAPHICS

World Bank and Cuban tourism sources

World Bank Cuba country data: population estimate and GDP growth.
Cuba Travel: destination positioning, coastline and beach references.
ONEI Cuba: tourism statistical yearbook and official statistical context.

CULTURE + TRADE

UNESCO and UNCTAD

UNESCO: Cuban cultural and creative industries, Havana Creative City and Caribbean cultural-tourism opportunity.
UNCTADstat: Cuba general profile and services-trade context.

REGULATORY

Official U.S. sanctions guidance



U.S. Treasury Office of Foreign Assets Control: Cuba Sanctions program, legal authorities, general licenses and licensing guidance. Buyers must obtain advice for their own jurisdiction and intended activities.

DOMAIN MARKET

DNJournal and seller records



DNJournal 2026 Year-to-Date Top 100 Domain Sales Chart through July 19, 2026. DNJournal reporting and Firtly seller information regarding the undisclosed six-figure MadelIran.com transaction.

LIMITATION

Independent verification remains the purchaser's responsibility

Public data may be revised, private domain sales are incomplete, and future conditions cannot be predicted. No guaranteed revenue, liquidity, tax treatment, resale value or investment return is represented.