

IndonesianGuitars.com

PREMIUM DOMAIN FOR
THE INDONESIAN GUITAR INDUSTRY



**GLOBAL INDUSTRY
GROWTH**
Tap into a booming
global market



**QUALITY CRAFTSMANSHIP
WORLD-CLASS SOUND**
Built on skill, passion
and tradition



**IDEAL FOR MANUFACTURERS,
EXPORTERS & RETAILERS**
The perfect brand for your
guitar business



IndonesianGuitars.com

THE PERFECT BRAND FOR INDONESIA'S
WORLD-CLASS GUITAR MAKERS



PREMIUM DOMAIN

RARE • BRANDABLE • MEMORABLE

A UNIQUE ASSET FOR YOUR BUSINESS
For sale by Firtzly.com

Executive Abstract

A category-defining .com for manufacturers, exporters, retailers and global guitar platforms.

US\$499,000

Acquisition value

Domain asset offered for sale by Firtzly.com. Transaction structure and transfer mechanics subject to final agreement.

ASSET

Exact-match .com

Clear category and country meaning.
Easy to say, spell, remember and present
in board materials.

BUYER FIT

Ideal strategic users

Major guitar manufacturer, exporter,
retailer, distributor, marketplace or
investment-backed roll-up.

SELLER

Firtzly.com

Seller profile: domain sales activity since
1997, focused on premium 6- and 7-figure
digital assets for global companies.

CONTACT

Direct inquiry

Email: firtzlyceo@gmail.com
WhatsApp: +1 352-406-7103

IndonesianGuitars.com combines a
manufacturing geography with a globally
understood product category. The name can
support a flagship corporate brand, an export
portal, a multi-brand marketplace, an OEM
lead-generation platform or an industry
authority site.

Why This Name Works

A descriptive geographic-category phrase with strategic exclusion value.

Indonesian

GEOGRAPHY

Guitars

CATEGORY

.com

GLOBAL STANDARD

387M registered domains globally at end-2025

AUTHORITY

Exact-match
relevance

The name immediately communicates what the platform represents and where its industrial story begins.

MEMORY

High recall

Plain-language words create a desirable identity and reduce explanation cost across trade shows, packaging, dealer pitches, email and media.

EXCLUSION

Competitive control

Ownership prevents a rival from controlling the most obvious category-and-country .com identity.

OPTIONALITY

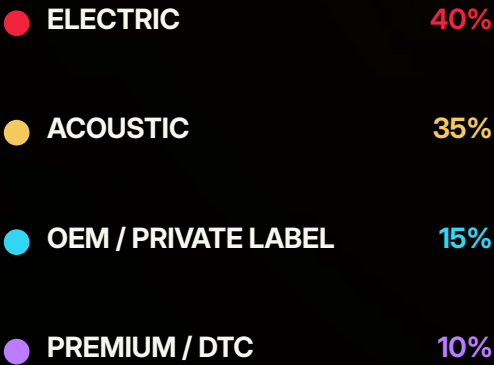
Many activation paths

Corporate brand, export portal, retailer, marketplace, editorial authority, OEM directory or trade platform.

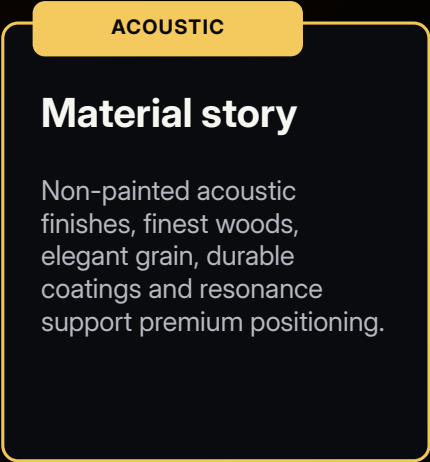
An exceptional tradeword asset - subject to buyer trademark clearance and use-case diligence.

The Industry: Indonesia's Guitar Opportunity

A global manufacturing story spanning electric, acoustic, OEM and premium hand-crafted instruments.

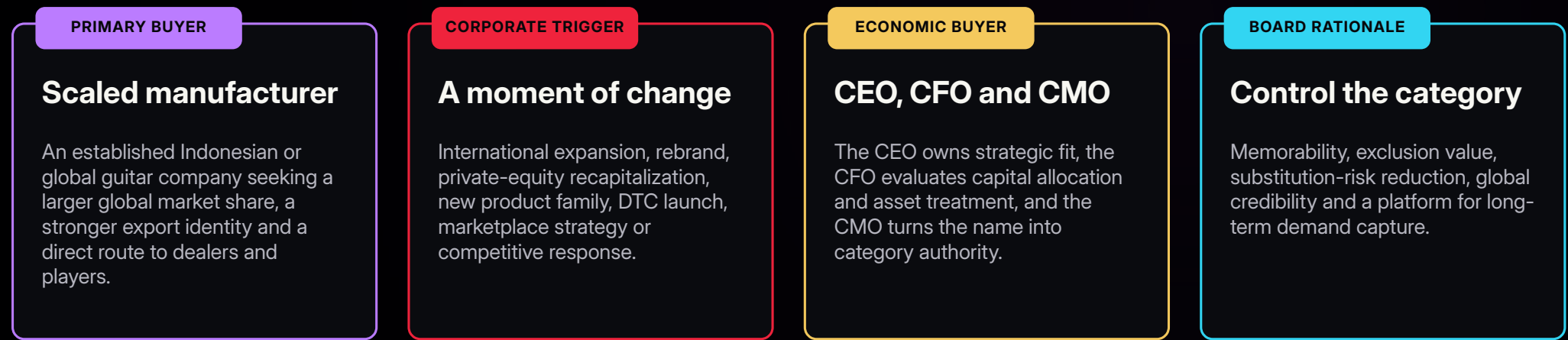


Illustrative segmentation for strategic planning - not audited market-share data.

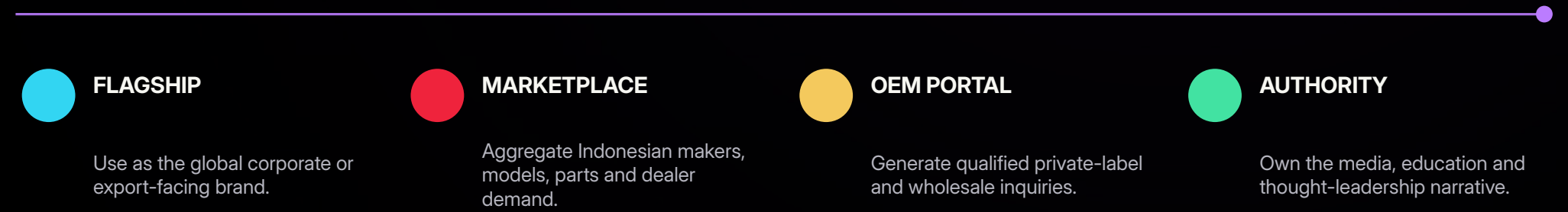


The Purchaser

Who can create the most value - and what can trigger a board-level decision.



INTEGRATION THESIS



The Seller

A long-duration premium-domain sales profile, presented by Firtzly.com.

SINCE

1997

selling and promoting domain
names

PORTFOLIO

Firtzly.com

Primary seller and
transaction-facing brand.

GLOBAL

Firtzly.us

U.S.-oriented presence
supporting global buyer
outreach.

FUTURE

Firtzly.ai

Technology-forward
portfolio presence and
premium positioning.

FOCUS

6- and 7-figure digital assets

Seller-provided positioning: premium domains
selected for global companies seeking a wider
global presence, stronger naming control and
durable strategic identity.

CONTACT

Confidential transaction inquiry

firtzlyceo@gmail.com
WhatsApp: +1 352-406-7103

Escrow, registrar transfer and security steps to
be agreed with the purchaser.

Competition: Scale vs Differentiation

China competes on industrial scale; Indonesia can compete through a more distinctive craftsmanship and quality narrative.

SELLER MARKET BENCHMARKS

China



Indonesia



The strategic opportunity is not to out-scale China. It is to own a premium, credible and memorable Indonesian guitar narrative.

- China advantage: production scale, sourcing density and price breadth.
- Indonesia opportunity: hand crafted quality, elegant finishes and material authenticity.
- Brand route: sell pride, resonance, durability and export reliability - not just low cost.

WOOD

Finest woods

Beautiful, intense grain patterns and non-painted acoustic finishes.

STONE

Resonance

A product story centered on tone, playability and integrated acoustic preamps.

QC

Quality control

Fast order fulfillment, inspection discipline and consistent specification.

PROTECTION

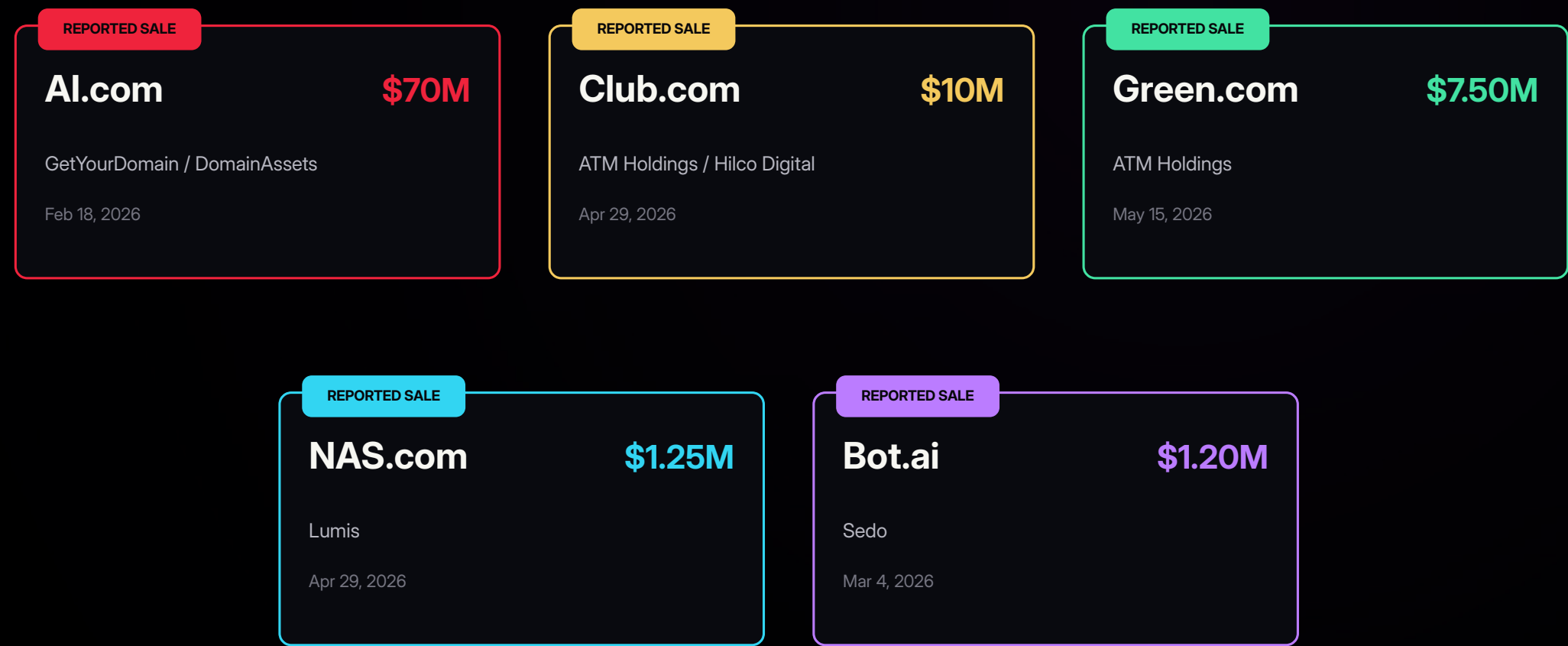
Built to arrive

Quality boxing, extra protective coatings and durable export packaging.

Positioning thesis: selected Indonesian lines can be marketed above mass-market Chinese alternatives on quality cues. This is not a blanket country-of-origin claim.

2026 Reported Domain Comparables

The five largest publicly reported domain sales through July 19, 2026.



Premium domains trade as scarce strategic assets. The largest 2026 transactions show the market can assign extraordinary value to short, memorable and category-significant names.

Source: DNJournal 2026 Year-to-Date Top 100, reported sales through July 19, 2026. Public sales are not appraisals and may not be directly comparable.

2026 Reported Domain Comparables

Premium brand assets around the US\$500,000 to US\$1.15 million range.

REPORTED SALE

Midnight.com **\$1.15M**

Sedo

Jan 7, 2026

REPORTED SALE

HighLevel.com **\$1M**

Private sale

May 15, 2026

REPORTED SALE

Derm.com **\$825K**

QEIP.com

Jul 8, 2026

REPORTED SALE

Twig.com **\$695K**

Apex Moon

May 15, 2026

REPORTED SALE

TXT.com **\$502K**

Fruits.co

Apr 1, 2026

IndonesianGuitars.com acquisition value: US\$499,000 - contextually near the 2026 Top 10 threshold.

CEO / CFO Decision Framework

Strategic ownership, financial treatment, downside control and resale optionality.

CEO LENS

BRAND

Category control

Own the obvious country-plus-category identity before a competitor does.

GROWTH

Global narrative

Unify export, DTC, dealer and OEM growth under one memorable address.

CFO LENS

ACCOUNTING

Capitalized intangible

A purchased domain is generally capitalized as an intangible asset for U.S. federal tax purposes.

TAX

Potential amortization

Business-use acquisitions may qualify for 15-year Section 197 amortization, depending on facts and structure.

DEFENSE

Exclusion value

Reduce substitution risk and prevent a rival from occupying the strongest descriptive .com.

OPTION

Future flexibility

Launch now, redirect to an existing brand, license, hold or resell subject to market conditions.

ILLUSTRATION

Approx. \$33,267 / year

Simple \$499,000 divided by 15-year straight-line illustration. Actual timing and deductibility require tax advice.

RISK

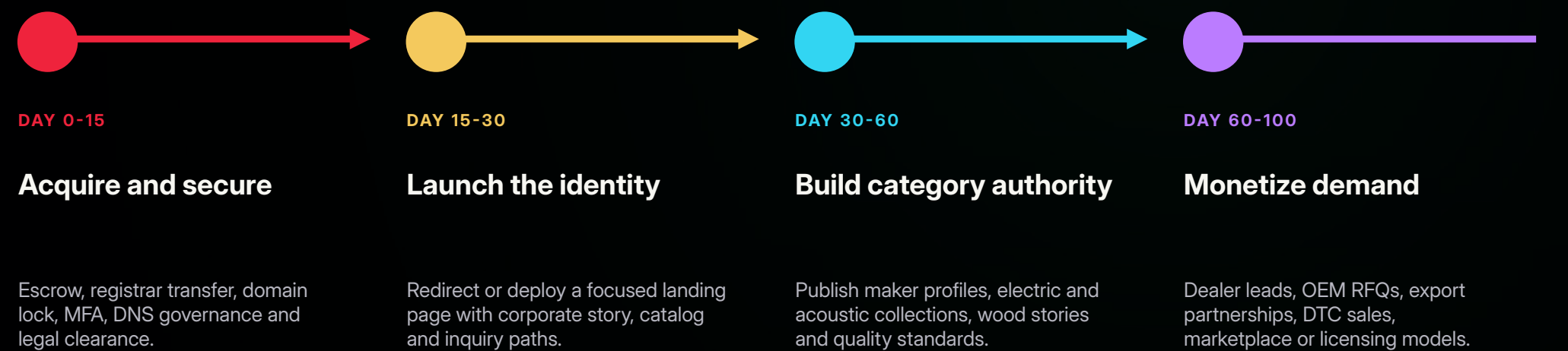
Diligence controls

Verify title, registrar security, transfer terms, trademark exposure, escrow and internal activation plan.

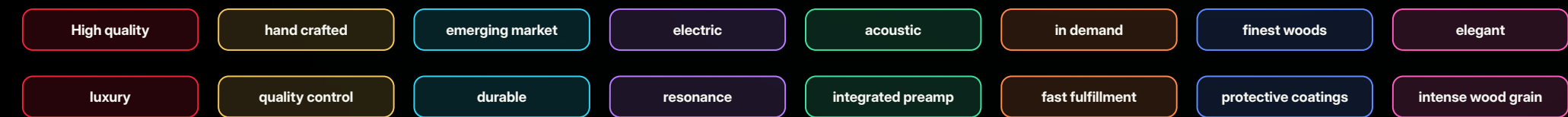
Tax note: IRS guidance on business-use domain acquisitions does not address every fact pattern and specifically does not resolve domains acquired for resale or investment.

Integration Thesis: From Domain to Growth Platform

A practical 100-day activation path for an established manufacturer or a new global entrant.



CONTENT AND PRODUCT STORY ARCHITECTURE



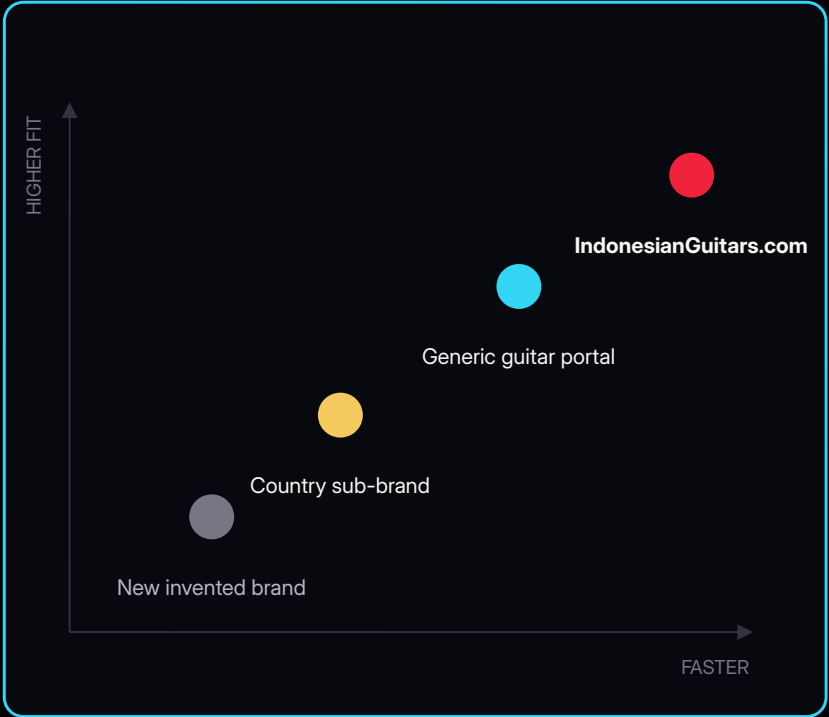
Investment Conclusion

A scarce digital asset with strategic naming, exclusion and activation value.

ILLUSTRATIVE VALUE STACK



STRATEGIC FIT / TIME TO VALUE



Illustrative strategic scoring - not a financial appraisal.

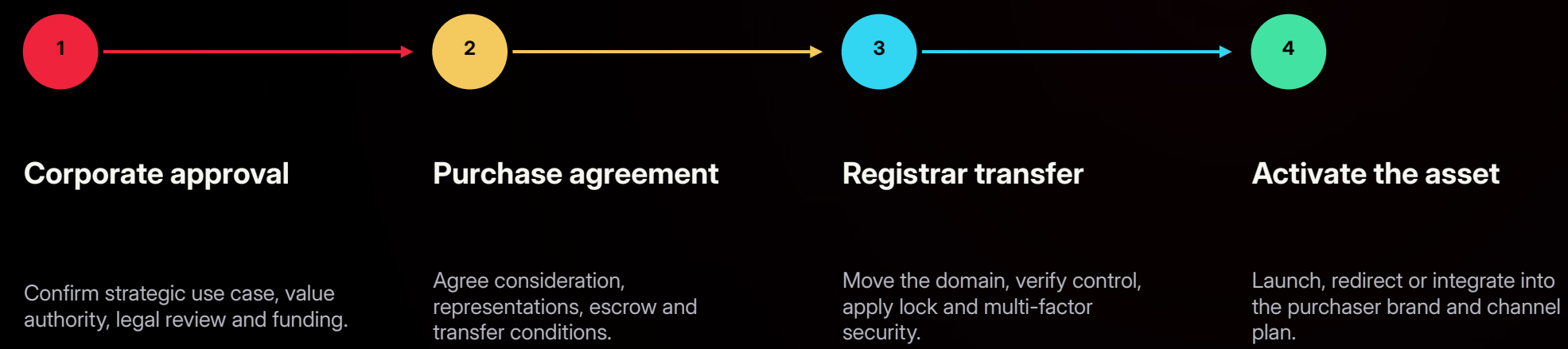
One asset. One category. One country story.

This prospectus is a decision-support presentation for executives, finance teams and boards evaluating strategic fit.

Conclusion reflects the seller investment thesis. Prospective purchasers should perform independent valuation and commercial diligence.

Transaction Path

A clear, controlled route from board approval to secured ownership and activation.



US\$499,000

ACQUISITION VALUE

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Confidential corporate inquiries welcomed.

Sources, Methodology and Important Notes

A concise record of external references, seller inputs and limits of the analysis.

DOMAIN MARKET

2026 comparables

DNJournal 2026 Year-to-Date Top 100 Domain Sales Chart, through July 19, 2026. Global Domain Report 2026 summary by SIDN / InterNetX / Sedo.

GUITAR INDUSTRY

Industry context

PIIE analysis of musical-instrument trade and U.S. demand; public Euromonitor summary for Indonesia production; Indonesia Ministry of Trade export-success commentary.

TAX

U.S. intangible treatment

IRS Intangibles guidance and IRS Chief Counsel Advice 201543014 regarding capitalization and potential Section 197 amortization for qualifying business-use acquisitions.

SELLER INPUT

Provided benchmarks

US\$256 million Indonesia opportunity and US\$1.86 billion China benchmark are seller-supplied and classification-dependent.

COMPARABILITY

Scope cautions

Trade data may cover all musical instruments and parts, not guitars alone. Public domain sales are context, not appraisals.

DISCLAIMER

Independent diligence

No legal, tax, accounting, trademark or investment advice. Buyers should verify title, value, use rights and transaction terms.

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